



# Ali Garland

*Ali's  
Adventures*

&

**TRAVEL**  
**MADE**  
**SIMPLE**



## TRAVEL BLOGGER

Originally from the US, currently based in Berlin, Germany

[ali@travel-made-simple.com](mailto:ali@travel-made-simple.com)

[pinterest.com/aligarland](https://pinterest.com/aligarland)

[twitter.com/aliadventures7](https://twitter.com/aliadventures7)

## Travel Made Simple

[travel-made-simple.com](https://travel-made-simple.com)

[facebook.com/travelmadesimple](https://facebook.com/travelmadesimple)

DA 50 / Monthly pageviews 300k - 550k

## Ali's Adventures

[aliadventures.com](https://aliadventures.com)

[facebook.com/aliadventures](https://facebook.com/aliadventures)

DA 39 / Monthly pageviews 12,000+

## WHAT I BLOG ABOUT

### Travel Made Simple

- Travel tips and advice
- Itineraries & destination info
- Tour reviews
- Layover tips
- Logistics & planning
- Packing & luggage tips
- Luggage Reviews

### Ali's Adventures

- Travel tips and advice
- Travel inspiration
- Travel budgets
- Living a non-traditional life
- Expat life & personal stories
- Restaurants in Berlin

## WHY WORK WITH ME

I've been blogging since late 2009. I've traveled to over 60 countries and made it to all 7 continents before my 30th birthday. I travel solo, with my husband or friends, on tours, and independently.

I have been on several press trips, reviewed products, and worked with PR agencies, tourism boards and other travel and tour companies. These organizations have worked with me because I provide quality content in a professional and accurate manner while bringing my own personality to my work.

By being myself and interacting with readers, I have built a trusting relationship with my audience. My readers trust me to be honest with them. I often get emails from readers asking for advice on their upcoming trips, such as where they should go or help with logistics. My audience has confidence in my knowledge and expertise.

After blogging for 10 years, I have learned the value of SEO and search traffic. Today over 90% of traffic to Travel Made Simple comes from search engines to articles that answer readers questions and solve their travel problems.

## WHO I'VE WORKED WITH

- Eating Europe Food Tours: Italy, Amsterdam, Prague
- Take Walks (formerly Walks of Italy)
- Taste Hungary
- Pueblo Español by Diverbo
- Viator
- Emilia Romagna Tourism & San Marino Tourism
- Frankfurt Tourism
- Belgien Tourismus
- eBags
- Arcido backpacks
- TropicFeel shoes
- and many others